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Dear Federation and Community Leaders,

I'm deeply proud to tell you that yesterday we officially closed the 2019 United Jewish Appeal Annual Campaign (earlier than we ever have before).

The Annual Unrestricted Campaign raised **\$20,812,451**, for the third year running an increase on the previous year.

In addition, we raised \$2,771,168 in designated giving bringing our total Annual Campaign to **\$23,583,619!**

I'm extremely proud and quite frankly, blown away, by all of our efforts that got us to this point. Scott and I are deeply grateful to Ira Steinberg, Campaign Chair, Rebecca Pollack, Vice President of Campaign, the *hundreds* of lay and professional campaign workers who worked so hard to achieve this outstanding result, and the *thousands* of donors who showed that caring is still what we do in our Greater MetroWest community.

It was a challenging year but our incredible commUNITY Mission, our generous donors, a NextDor Matching gift strategy, our tireless lay and professional campaign teams and our Lion's Leap effort ensured an UP unrestricted campaign!!! In total, along with emergency and special campaigns, donor advised funds, legacy gifts and directed gifts, our Jewish Federation and Foundation of Greater MetroWest raised over **\$58,500,000** this year. That's an amazing statement.

But it's not just about raising money.

It's about our ability to reflect and promote our most sacred values – to **care** for those in need, to **build** Jewish community, and to **save** the world. One person at a time.

We're so thankful to each and every one of you who gave your precious dollars so that we can work together to help our community, to help Israel, and to do what's right.

Thank you. [Take a look at this awesome video so that you can see how grateful we are!!](#)

Warmly,

Dov

Dov Ben-Shimon

Executive VP/CEO

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